**Entity Name:** Personal

**Definition**: A single instance of this entity would contain the spouse’s name and phone number of a customer who is a personal customer.

**Unique identifier**: SpouseName

**Volume:** 24,638 personal customers = 27,375 customers X 90 percent

**Comments/explanation:** This record will identify a customer as being a personal customer by storing their spousal information.

\*We expect 90% of the customers to be personal.